

Jacob R. Dimsdale

CONFIDENTIAL Identification Profile
Prepared for Sweet Charity, Inc.

This is a
 fictional
 example

Capacity Ratings		
Rating	Range	Description
Major Gift Capacity	\$150,000-\$500,000	Stretch gift over five years
Annual Gift Capacity	\$30,000 - \$60,000	Gift in one year
Planned Giving Capacity	\$1 million - \$5 million	Estate or structured gift from assets

These ratings are strictly based on wealth indicators and not on affinity or inclination. Capacity ratings suggest ability to give without considering unknown liabilities and are NOT solicitation amounts. Capacity ratings are designed to inform solicitation strategy.

Biographical	
Home address	24 Chastity Lane, Voorhees, NJ 08043
Prospect Full Name	Jacob R. Dimsdale (b. 7/1946)
Spouse	Hester Dimsdale (b. 5/1948)
Children	Janet Dimsdale (b. circa 1970) James Dimsdale (b. circa 1968)
Education	<ul style="list-style-type: none"> B.S., Georgetown University, 1968

Community Involvement		
Organization Affiliations - Hester		
Organization	Position	Service
Goldberg Dimsdale Academy	Ex-Officio Trustee	Present

Philanthropic Giving History			
<i>Note: Giving history reflects only those gifts made public by the nonprofit organization.</i>			
Amount	Year	Recipient	Contributor
Not Specified	2006	Samost Jewish Family and Children`s Services of Southern New Jersey	Jacob & Hester Dimsdale
\$100-\$249	2006	Glaucoma Service Foundation to Prevent Blindness (Wills Eye Hospital)	Mr. Jacob Dimsdale
Not Specified	2006	Georgetown University	Jacob & Hester Dimsdale
\$1-\$99	2005	Glaucoma Service Foundation to Prevent Blindness (Wills Eye Hospital)	Mr. and Mrs. Jacob Dimsdale
\$1-\$99	2004	Glaucoma Service Foundation to Prevent Blindness (Wills Eye Hospital)	Mr. and Mrs. Jacob Dimsdale
\$1-\$99	2003	Glaucoma Service Foundation to Prevent Blindness (Wills Eye Hospital)	Mr. and Mrs. Jacob Dimsdale

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Foundations

Jacob and Hester Dimsdale Foundation, Inc.

4401 W. Kennedy Blvd., Voorhees, NJ 33609

The foundation was granted charitable status in December, 1994.

Officers and Directors

- Jacob Dimsdale
- Hester Dimsdale

Financial Data

Year ended date: 12/31/2009

Total Assets: \$3,200,100

Total Giving: \$71,190

Contributions: \$1,769,425 from Jacob and Hester Dimsdale

All grants ≥\$10,000 made in 2010

Amount	Recipient	State
\$21,190	Samost Jewish Family and Children's Services of Southern New Jersey	NJ
\$15,000	Glaucoma Service Foundation to Prevent Blindness (Wills Eye Hospital)	NJ
\$15,000	Goldberg Dimsdale Academy	NJ
\$10,000	New Jersey Social Services	NJ
\$10,000	Jewish Family Services	NJ

Political Contributions

Jacob		Hester	
Amount	Year	Amount	Year
\$1,450	2008	\$1,000	2002
\$250	2007	\$1,000	2000
\$30,150	1990-2006		

Occupational Status

NFI Industries,

2070 Jacksonville Blvd, Vineland NJ 08108; (609) 456-7899; www.nfiindustries.com

- Mr. Dimsdale is CEO of the business founded by Mr. Dimsdale's grandfather. The company provides trucking, logistics, warehousing and real estate management. Dun & Bradstreet estimates 30 employees and sales of \$30 million in 2010.

Mr. Dimsdale has also been Chairman of Sun Bancorp, Inc since 1990. In 2010 he received director compensation of \$178,300.

Real Estate

<i>Property</i>	<i>Year</i>	<i>Valuation</i>
24 Chastity Lane, Voorhees, NJ 08043	2009	\$738,000
40 Hopeview Dr, Avalon, NJ 08403	2009	\$797,000

Stock Ownership

Note: Prospects usually appear in SEC filings under two circumstances: when they own 10% or more of a company's stock and/or they serve as a Director or officer of the company. A prospect may have a much larger portfolio of stock holdings even though s/he doesn't meet the 10% or director status criteria to be reported in public SEC filings.

Company	Type	Value (as of 2007)
Sun Bancorp, Incorporated	Restricted	\$155,000
	Options	\$16,000
Total		\$171,000

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